

CORPORATE CONSULTING



KATHERINE GOLDSTEIN is on a mission to make society more equitable for moms and caregivers.

She's held leadership positions as an editor and digital strategist at HuffPost, Slate and Condé Nast. As a Harvard Nieman Journalism fellow, she turned her eye toward the social and economic forces that make motherhood in America so difficult.

Her research and reporting has been published in the *NYTimes*, *TIME*, *WashPost*, *Vox*, & the *Guardian* and has been supported by The Ford Foundation. Working with visionary leadership teams, Katherine helps companies create an ahead of the curve workplace culture that values employees in all stages of life. She supports companies in investing strategically in moving the needle on loyalty, retention and innovation.

Consulting areas include:

Culture Development Strategies: Fostering company-wide connections by planning impactful ERG programming on caregiving, work, gender equity and the unique challenges facing moms.

Workforce Intelligence Assessments: Gathering data about caregiver status in order to include it in DEI and accountability metrics.

Employee Engagement Plan: Analyzing qualitative and quantitative research on the needs of caregivers to create a data-driven blueprint that supports company goals.

Recruitment & Retention: Identifying and problem-solving around gender-based loyalty and retention issues.

Strategic Communications: Internal and external messaging and content strategy.

